

Millennium Mall in Venezuela Chooses Epygi Technologies

Opened in October 2008, Millennium Mall is one of the most visited retail shopping centers in Caracas, Venezuela. Housed on six floors, a total of 215 stores and restaurants service over one million visitors a month. A popular movie theatre which is enclosed in the mall also attracts many shoppers. In addition to all of these amenities, the mall accommodates a 12-story building which provides offices to the following companies: a dental office, shipping office, therapy clinic, stock exchange firm, plastic product distributor and a real estate agency.

Epygi Delivers on Promises

Prior to the mall opening, the mall knew it would need to provide their tenants with a reliable and feature-rich telephone system in order for all of the businesses to run efficiently. The owners of Millennium Mall tasked the employees of Vensites, a third-party billing software application, to create a unified telephony system that seamlessly integrated with their software. Additionally, Vensites not only wanted to provide IP PBX functionality to each of the retail occupants that required these services but simultaneously simulate a PSTN connection comparable to the features offered by a public analog provider. During the research and testing process of various IP PBX manufacturers, Vensites contacted Epygi's engineering staff, in which Epygi was able to confirm that the award-winning QuadroM32x met all of the above mentioned demands while being the most cost effective and technically advanced product compared to others on the market. "The Epygi system is very reasonably priced, and it includes so many features







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bundled together. In addition, Epygi's technical support exceeded our expectations from the beginning," said Rudolph Fellermeier, director of voice services of Vensites.

Easy to Implement, Use and Manage

For this installation, Vensites quickly and easily installed four QuadroM32x in tandem to create one telephony solution for the mall. Using the built-in E1/T1 port of each of the QuadroM32xs, the system is directly connected to the PSTN via three E1s. The LAN of the Quadros is connected to a star-shaped fiber network, in which each of the retail stores and restaurants have a fiber modem installed at their premises. The fiber modem has two ports for analog telephones and four LAN ports which provide connections for IP phones, Point of Sale (POS) systems and data for the Internet service. This allowed Vensites to provide 500 analog and IP phones, which included Grandstream BudgetTone 200 and 201 SIP phones and GXV3000 and GXV3140 video phones, to the tenants of Millennium Mall.

To accommodate all of the mall's visitors, the mall includes a 6-story underground parking facility. The administration office where visitors prepay their parking tickets is surveyed by Grandstream IP cameras. In order to provide maximum security, Vensites connected Grandstream IP cameras and video phones to the QuadroM32xs as IP extensions. Epygi does not require the purchase of any expensive licenses in order to activate point-to-point video calling on the QuadroM32x. In cases of emergencies, the cashiers can press a panic button which triggers the associated IP camera to stream a video feed to an IP video phone. Alternatively, an employee can call an IP camera through an IP video phone.

Powerful Features Improve Reliability, User Productivity and Customer Service

With the integration of the Vensites' billing software and Epygi's QuadroM32xs, store owners can easily log on to Vensites' website to view the services they have subscribed to, their monthly bills, incoming and outgoing call details and price per call.

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"Epygi provided us the technology and flexibility to allow us to create a telephony product that would make our users believe that they were on PSTN services while still affording them the opportunity to take advantage of IP PBX features," further explained Fellermeier. Many of the stores utilize an Auto Attendant which quickly and proficiently handles incoming customer calls. In addition, users find many extension ringing and call forwarding features beneficial. For monetary protection, the store owners can activate call blocking on any outgoing long distance toll calls.

Moving Forward

Millennium Mall will continue to provide reliable service and features to future tenants. "We are thrilled to have found and partnered with Epygi and look forward to future features to offer to the mall," concluded Fellermeier.

About Epygi Technologies

Epygi Technologies, Ltd., a worldwide provider of award-winning IP PBXs and gateways supporting small businesses to enterprise's telephony needs, is a private U.S. company founded in 2000 and headquartered in Plano, Texas. Reliable, secure, easy to install and use, Epygi's products offer users outstanding benefits and an unparalleled range of features at very economic prices. Customers are able to improve their productivity, lower operating expenses, enhance their image, while affording the latest in telecommunications equipment. Visit us on our website, follow us on Twitter, like our page on Facebook and join our Linkedin group.



Case Study - Millennium Mall