



Epygi Provides a Wall-to-Wall Solution for Belletile Inc.

Belletile was established in 2010 as a Canadian-owned carpet tile manufacturing company as a way for many skilled carpet tile specialists to recover from the recession and previous layoffs. Rahumathulla Marikkar, a former employee of Interface Flooring System Inc., saw a way to employ successful carpet tile specialists and thus decided to create his own carpet tile manufacturing company. At this time of economic uncertainty, Marikkar took a huge risk opening his company by partnering with Venture Carpets Inc. "I am trying to help the people whom I've known most of my life in Canada...this project is my legacy," Marikkar explained. Ultimately, with the combination of experienced employees, Quebec and Ontario investors, and the support of the Ontario government and the city of Belleville, Belletile was a success.

General Manager Rahumathulla Marikkar wanted a phone system that was reliable, had common and unique features and was easy to understand. The most important aspect of Belletile's decision was that they wanted a system that could grow with their business. Epygi prides itself on providing products that fulfill the customer's needs today and into the future based on the customer's predictions.

Prepared for the Future

Belletile ultimately chose Epygi for their phone system solution. beONix, an Epygi integrator, had an Epygi QuadroM8L IP PBX installed at Belletile's headquarters location in Ontario, Canada. They also installed Aastra 53i and 57i IP handsets at the same location; the entire



“After seeing many capabilities like the unified dialing plan and easy management interface, we knew that Epygi was the right choice for us,” said General Manager Rahumathulla Marikkar.

installation only took a few hours. Epygi was ultimately selected not only because of its impressive feature set and customer service, but also because of the ability for the communication system to grow along with the company. One feature that enables this is the unified dialing plan. The unified dialing plan connects many different locations together thus allowing free calls between different office branches.

Features Improve Business

The Epygi system provides Find Me Follow Me which allows the system to hunt for a called person in multiple destinations, including a mobile or home phone. This ensures that an actual person always answers their phone calls, not an answering machine or an automated recording. The caller hears a hold message as the Find Me Follow Me feature attempts to contact the called party. The user can set it up so that multiple destinations are called immediately or that the person's most probable destination is tried first, and then the other locations are called after. If the party isn't reached, the call will then automatically be directed to their desk phone so people can leave voicemails at their desk. This Quadro feature has made Belletile's employees more efficient, because they are able to handle office tasks from anywhere, not just at their desk.

Also, Epygi's solution allows Belletile's employees to work remotely by using cell phone to extension matching or pairing. This feature allows the employee's office telephone number and voice features to go with them, giving them the ability to be just as productive on the go as when they are in the office.

“After seeing many capabilities like the unified dialing plan and easy management interface, we knew that Epygi was the right choice for us,” said General Manager Rahumathulla Marikkar.

Moving forward

Currently, Belletile has 17 employees, including many that were unemployed after Marikkar's previous employer, Interface, was shut down. Mr. Marikkar predicts that shortly, the production line will be running five days a week and in 2012, Belletile will have approximately 31 employees. Belletile looks forward to growing their business knowing that Epygi will meet all their future telecom needs.

About beONix Technology

Founded in the late 1990s, beONix Technology has evolved into a premier provider of professional IT (information technology) computer services. beONix, located in Belleville, Ontario, is one of the few firms who service multiple hardware and software platforms including; Microsoft Windows, Apple Macintosh, Linux and UNIX. In addition, they offer bSure pro-active maintenance contracts, incidental on-site service, individual projects, experienced employees and reduced costs.

About Epygi Technologies

Epygi Technologies, Ltd., a worldwide provider of award-winning IP PBXs and gateways supporting small businesses to enterprise's telephony needs, is a private U.S. company founded in 2000 and headquartered in Plano, Texas. Reliable, secure, easy to install and use, Epygi's products offer users outstanding benefits and an unparalleled range of features at very economic prices. Customers are able to improve their productivity, lower operating expenses, enhance their image, while affording the latest in telecommunications equipment. Visit us on our website, follow us on Twitter, like our page on Facebook and join our LinkedIn group.

