



## América Television in Peru Reaps Immediate Measurable Gains with Epygi's Line of Quadros

América Television supports the largest television audience in Peru and is committed to offering the highest quality programming. In December 2008, the commercial television pioneer celebrated its 50 year anniversary of servicing the community with accurate media information while continuing to set new standards for television. América Television remains committed to offering family programming, in addition to bringing new ideas and creativity to their programming. América Television took these same initiatives while they searched for a new communications system that would allow all of their locations to be unified.

### **Tying All Locations into a Unified Front**

Based in Lima, Peru, the television station was faced with eight regional offices that worked independently of one another. The organization had delivered its services with employees working out of regional offices that relied on outdated phone systems that were not integrated. There was no single number callers could use to reach anyone in the organization, office lines were often busy, and the organization incurred long distance charges when calling across area codes.



## Epygi Creates Cohesion

With the help of its distribution partner, CLAdirect, Epygi provided the organization with eight of its Quadro2xs and QuadroFXO gateways for all of its sites. Currently, the main location of América Television has a QuadroM32x installed with the added Conference Bridge feature and is linked to the existing Nortel PBX with an E1 trunk which remains to support existing extensions. The Epygi deployment has turned separate locations into a cohesive organization with a centralized telephone system.

Epygi's Quadro Configuration Console (QCC) is a desktop application management interface allowing América Television the ability to do mass changes across all of the remote locations, such as configuration restores, back-ups and surgical changes. Additionally, the Quadros include a full SNMP MIBs library detecting any alarms on the units. Each location can be managed by a web-based GUI that provides América Television with easy access to the system from anywhere on the network, enabling the management of every site, including voicemail, Auto Attendant and the addition of other extensions.

## Employee Productivity Enhanced

Epygi systems are easy to use, simple to manage, flexible and reliable. With the Quadros in place, all employees are now on an integrated phone and voicemail system using a unified dialing plan to reach employees at any location. The least-cost routing capabilities also allow the organization to minimize costs by avoiding toll charges. Additionally, all of the employees are able to access the voice conferencing feature. Most importantly, the telephone system has the ability to add more IP phones to it with the addition of more employees.

## About CLAdirect

CLAdirect is the expert distributor of IP networking solutions in Latin America and the Caribbean. Since 1997, the company has worked closely with their clients to design, sell, install, configure and support all types of solutions for internetworking throughout the region, in cost efficient ways.

CLAdirect has an unequaled market knowledge and reputation in the region and are most recognized by their customers and manufacturers for their technical knowledge, diligence on pre-sale and post-sale support, competitive pricing, and personalized order fulfillment.

CLAdirect is headquartered in Miami and extends its reach through local offices in Argentina, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Panama, Peru, Puerto Rico and Venezuela. Please visit [www.cladirect.com](http://www.cladirect.com) for more information.

## About Epygi Technologies

Epygi Technologies, Ltd., a worldwide provider of award-winning IP PBXs and gateways supporting small businesses to enterprise's telephony needs, is a private U.S. company founded in 2000 and headquartered in Plano, Texas. Reliable, secure, easy to install and use, Epygi's products offer users outstanding benefits and an unparalleled range of features at very economic prices. Customers are able to improve their productivity, lower operating expenses, enhance their image, while affording the latest in telecommunications equipment. Visit us on our website, follow us on Twitter, like our page on Facebook and join our LinkedIn group.

